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Major eBook Acquisition at Stanford University

Niagara Falls, NY Coutts Information Services announced today the conclusion of an agreement with Stanford University leading to a significant investment by Stanford in eBook collections on the MyiLibrary platform.

Stanford University Library has acquired major comprehensive collections of eBooks from Coutts, all to be hosted on the MyiLibrary platform. These include some 7,000 titles from Oxford University Press (OUP), 3,000 Cambridge University Press titles and more than 12,000 titles from Springer, including their renowned Lecture Notes series in computing, mathematics and physics.

'This groundbreaking arrangement will send a strong signal to the academic library community that eBooks have entered the mainstream of book acquisition for major university libraries intent on providing flexible access to information for students and faculty,' commented Andy Alferovs, Group Sales Director for Coutts who continued:

'The forward plan is to continue to add further backlist collections, and to integrate front list acquisitions into the current approval and new title plans that Coutts provides to Stanford.

'We are really delighted with the progress in eBook acquisition that this agreement signifies. It demonstrates how the flexibility of our business model and our ability to integrate eBooks into our mainstream services is fulfilling the needs of forward thinking academic libraries. And it's a testament to the scope and robustness of the MyiLibrary platform, the range of integrated acquisitions services we are able to provide through our OASIS interface, and the benefit to our markets of including electronic content and print books in one simple offering. Publishers also see this route to market as a valuable way forward in exploring new opportunities in the academic library sector.'

Continues

PRESS RELEASE

Assunta Pisani, Associate University Librarian for Collections and Services at Stanford, added: 'This is a significant investment for us, and it's also a firm move toward acknowledging that eBooks are part of the mainstream library offer to our patrons. Coutts and MyiLibrary have presented us with a way of augmenting our traditional book based collections. It allows us to meet the needs of our patrons for more choice and flexibility in how they access our collections and how and when they make use of our services.'

Evan Schnittman, Vice President of Business Development at OUP, commented: 'We are delighted to have our books as some of the first major eBook packages purchased by Stanford. Our relationship with MyiLibrary will see their emergence as a major distribution partner for our content into the academic library space. We expect significant take up of eBooks over the coming years, and MyiLibrary's flexibility and Coutts' commitment to service make them ideal partners for us.'

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At Oxford University Press: Evan Schnittman, Vice President, Business Development. Tel: (212) 726-6424

About Coutts Information Services

Coutts Information Services is an international company with offices in the US, UK, Canada, and The Netherlands. The company specializes in book and electronic content supply to the academic, government, corporate, public and institutional library and information sectors.

Coutts' services include the supply and full shelf-ready processing and cataloging of print monographs, the provision of standing order and approval plan services along with full seamless ILS integration covering both print and electronic content. Coutts is at the forefront of eBook provision to academic libraries.

Coutts Information Services is a business of the Ingram Book Group.

About MyiLibrary

MyiLibrary, an Ingram Digital Group company, is a global provider of digital content accession, storage, management and delivery services to publishers and other content owners. MyiLibrary specializes in the production of world-class technology solutions for the distribution and hosting of electronic books, journals and other content. MyiLibrary provides e-Book titles from academic, commercial, and governmental publishers throughout the world. For more information, visit www.myilibrary.com

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