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North American Press Office

Steve Forrest appointed Director eContent Sales

As Coutts continues to invest in helping libraries discover, select and manage eBooks, the timely appointment of Steve Forrest to develop eContent sales in North America further underlines Coutts' commitment to customers. The appointment runs in parallel with wider sales team restructuring in the UK and Europe to increase focus on eContent.

Steve has over 17 years' experience in the North American Publishing Industry with Prentice Hall, Thompson, Macmillan and Pearson Education, spending the last 8 years focused on the emerging digital content market. As Business Development Manager for Pearson USA he participated in the launch of Safari Books, worked with the then newly launched Books 24x7 and eBooks.com. In the past four years he has led the drive to deliver MyiLibrary and its many benefits to the academic market in North America.

Steve plans to build a sales and support team as e-sales continue to advance and the nature of publishing and the supply chain changes.

Scott Gibbens was recently appointed New Business Development Manager for eProducts in the UK. Scott led the creation of the NHS core electronic content and will continue to have responsibility for eContent collection development in the health sector.

Coutts has made a number of key appointments recently to strengthen its management and customer support teams, including more selectors and catalogers, as well as growing its operational infrastructure to ensure continued quality of service.

Steve can be reached at: sforrest@couttsinfo.com

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Notes for editors:

About Coutts Information Services

Coutts Information Services is based in Ringwood in the UK, with offices in Canada, the USA and Netherlands. The company specializes in book and electronic content supply to the academic, government, corporate, public and institutional library and information sectors.

Coutts' services include the supply and full shelf-ready processing and cataloging of print monographs, the provision of standing order and approval plan services along with full seamless ILS integration covering both print and electronic content. Coutts supplies services to over 5,000 customers in more than 100 countries, positioning Coutts at the forefront of today's rapidly changing information supply industry.

www.couttsinfo.com

About MyiLibrary™

MyiLibrary is the Coutts eBook hosting platform of choice and the world's leading-edge product for hosting and accessing eContent.

With 70,000 titles already available, and growing rapidly, **MyiLibrary** is the preferred platform for information professionals, academic libraries and government organizations worldwide.

For many major libraries Coutts is the chosen partner for the management of the transition from print to electronic content, offering fully integrated print and 'e' collection development services.

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